

2025 SPONSORSHIP PROSPECTUS

*Standing Together.
Stronger Together.*



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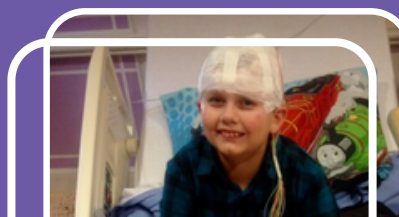


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We are changing the world, together, and we couldn't do it without you! Within this prospectus, there are various sponsorship opportunities available, including virtual and in-person meetings, international events, and family events. Most sponsorships also provide you with the opportunity to connect with patients, families, and other stakeholders in the LGS Community. Please join us as we help to end the devastation and suffering caused by LGS.

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In everything we do, we believe every child and adult deserves a chance to live life to the fullest.

The LGS Foundation is a U.S.-based nonprofit and the only patient-facing global organization dedicated to accelerating research in LGS and supporting families impacted by this catastrophic neurodevelopmental disorder.

We believe strongly in integrity and collaboration, keeping our families and our values at the heart of all we do.

The challenges are tough... So are we!

Year after year, we connect with thousands of LGS Families, providing them with critical resources and connection they need on their LGS journey, paving the way for a brighter future.

What we provide:

- Community support to over 10,000 patient-family members across 7 countries
- Funding for cutting-edge LGS research, and we've funded over \$1.7 million to date.
- Funding for patient families to buy durable medical equipment. Over \$150k has been awarded.
- Personalized one-on-one support provided to over 800 patient-families annually

By partnering with the LGS Foundation, you have the opportunity to build relationships and change the lives of those within the LGS Community.

The LGS Foundation recognizes the importance of financial transparency. We are proud to have earned the highest possible ratings from Candid (formerly Guidestar) and Charity Navigator. 96% of all we raise goes to our mission!



EIN: 26-2051377

Together, we're changing the lives of individuals impacted by Lennox-Gastaut Syndrome (LGS)!



"The LGS Foundation provided an iPad for our 10-year-old son, Micah. Though a simple gift to some, we are so grateful because our non-verbal child is now learning how to communicate in his own special way!"

www.LGSFoundation.org

April 26, 2025

Walk 'n' Wheel FOR LGS Research LENNOX-GASTAUT SYNDROME



Join our community as we *Step Towards the Cures, Together!*

This global movement brings families together to raise awareness for the LGS Foundation's "Finding the Cures, Together" Program, which drives research to find better treatments and disease-modifying therapies for LGS.

Multiple Opportunities to Get Involved & Participate:

- Participate Virtually
- Walk Where You're At
- In-Person: Florida
- In-Person: Virginia
- Numerous Grassroot Locations



| | Logo Placement on Event Signage (all locations) | Logo Placement on Event Materials & Website | Recognition on Social Media | Complementary Event Tickets* (includes t-shirt) | Exhibit Table at Each In-Person Location | Opportunity to place 1 item in Walk Bag** | Logo on Event T-Shirts | Recognition in Opening Remarks |
|----------------------|---|---|-----------------------------|---|--|---|------------------------|--------------------------------|
| Platinum \$25,000 | | | 4 Mentions | 10 | Prime Spot (All Locations) | | | |
| Gold \$15,000 | | | 3 Mentions | 8 | All Locations | | | |
| Silver \$10,000 | | | 2 Mentions | 5 | All Locations | | | |
| Bronze \$7,500 | | | 1 Mention | 3 | 1 Location | | | |

*Total across all locations

**Item must be non-branded



"I walk for Caleb. We met a lot of new families at the Walk 'n' Wheel. We are so thankful for the LGS Foundation and all the support and encouragement they give." - Lisa, Caleb's Mom

\$250 (per location) Non-Profit Exhibitor Table

Includes:

- 6' exhibit table
- 1 complementary event ticket

\$500 (for sponsored location) Add on Exhibitor Table

Includes:

- 6' exhibit table
- 2 complementary event tickets

July 21 - 23, 2025

LGS RESEARCH MEETING OF THE MINDS



Philadelphia, PA



Advancing Evidence-Based Care: LGS Across the Lifespan

This bi-annual conference brings together hundreds of researchers, healthcare providers, clinical trialists, scientists, advocates, caregivers, and industry partners to push the conversation about research beyond only treating the symptom of seizures, but also finding treatments that target the whole syndrome.

Highlights

- 250+ attendees from 6 different countries joined us in 2023 to have real conversations about LGS

"We are having real, honest conversations about what we need to do... this is how we will make a difference for patients with LGS."

-Healthcare Provider Attendee

| | Ad Space in Event Program | Logo Placement on Event Materials & Website | Logo Placement on Event Signage | Recognition on Social Media | Complementary Event Tickets | Acknowledgement in 1 Email Newsletter | Educational Materials in Event Binder* | Opportunity to Speak/Present (10 Mins) | Recognition in Opening Remarks |
|---|------------------------------------|---|---------------------------------|-----------------------------|-----------------------------|---------------------------------------|--|--|--------------------------------|
| Presenting \$65,000 <i>*Exclusive</i> | Full Page (8.5" x 11") | | | 5 Mentions | 6 | | | | |
| Patron \$50,000 | Half Page (Horizontal 7.5" x 4.5") | | | 4 Mentions | 4 | | | | |
| Premier \$30,000 | Quarter Page (3.75" x 4.5") | | | 3 Mentions | 3 | | | | |
| Partner \$15,000 | Eight Page (2.25" x 3.5") | | | 2 Mentions | 2 | | | | |
| Supporter \$7,500 | Logo Only | | | 1 Mention | 1 | | | | |

**Item must be non-branded*

\$25,000 LGS Patient-Family Scholarships

LGS Families often struggle with financial burden. Sponsor families to attend.

Sponsors will receive recognition on event signage & all event and scholarship materials. **Exclusive*

\$15,000 Welcome Reception Sponsorship

Recognition on event signage and the opportunity to speak at the reception. **Exclusive*



www.LGSFoundation.org

November 1, 2025

International

LENNOX-GASTAUT SYNDROME AWARENESS

#LGSAwareness
#EpilepsyAwarenessMonth



Raising awareness for the more than *One Million* children and adults worldwide living with LGS!

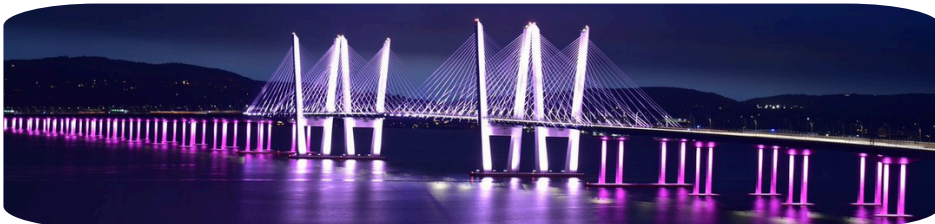


Each November, the LGS Foundation organizes international social media campaigns, events, and fundraisers to raise awareness and support the LGS Foundation's mission to improve the lives of individuals impacted by LGS.

Support Our Awareness Efforts

- Comprehensive social media campaign (we have over 89k followers on Facebook alone)
- Global illumination efforts to shine a light on LGS (locations in multiple countries)
- Annual LGS Awareness Dinner - San Diego, CA
- LGS Community Awareness Movement - All month long

| | Recognition on Social Media | Logo Placement on Awareness Website | Acknowledgement in 1 Email Newsletter | Complementary Awareness Event Tickets | Logo Placement on Event Program & Emails | Projected Ad at Awareness Event | Logo on Illuminate for LGS Webpage | Recognition in Opening Remarks |
|---------------------|-----------------------------|-------------------------------------|---------------------------------------|---------------------------------------|--|---------------------------------|------------------------------------|--------------------------------|
| Presenting \$35,000 | 5 Mentions | | | 8 (Prime Location) | | Full Screen (1920 x 1080 px) | | |
| Platinum \$25,000 | 4 Mentions | | | 6 | | Half Screen (480 x 480 px) | | |
| Gold \$15,000 | 3 Mentions | | | 4 | | Quarter Screen (480 x 264 px) | | |
| Silver \$10,000 | 2 Mentions | | | 2 | | | | |
| Bronze \$7,500 | 1 Mention | | | | | | | |



\$7,500
LGS Awareness Video Sponsor

Our annual video reaches thousands!
Sponsor recognition on video production.

www.LGSFoundation.org



Families First Programs

Made possible with support from partners like you, our Families First Programs ensure our community has access to the most up-to-date, relevant resources and support available.

Partners will receive acknowledgement as a sponsor on the website of each program they support.

\$8,000 **New Family Welcome Kits**

These kits are for families that are new to the LGS diagnosis and/or the LGS Foundation. Each kit provides educational materials, where to find help and useful resources, and offers new families the option to connect with a Family Ambassador. Kits are mailed out weekly and available for download online.

\$10,000 **About LGS Treatments Kits**

This comprehensive kit contains information on current treatments, clinical trials, and tips on maximizing time with healthcare providers. Kits are mailed out weekly and available for download online.

Partners will have the opportunity to put a pre-approved, single-page non-branded printed item in the kit for one year.

**\$1,000 for an extra item in kit, for existing sponsors*

\$10,000 **Elevate Patient Assistance Program**

The LGS Foundation's Elevate Patient Assistance Program provides critical financial support to help families obtain essential durable medical equipment that is not covered by insurance. This program can make a life-changing difference by enabling individuals with LGS to access specialized equipment that improve their safety and quality of life.





LGS Educational Series

The LGS Foundation is committed to providing a wealth of information for LGS caregivers, families, and professionals. We believe that everyone should have access to the latest and best information available.

Partners will receive acknowledgement as a sponsor on the website of each initiative they support.

\$10,000 **LGS Community Center Education**

LGS patient-families will engage in virtual, interactive educational sessions on topics such as:

- Managing the Impact of LGS on Relationships
- Managing Challenging Behaviors
- Identifying and Accessing Resources
- Caregiver Course: From Surviving to Thriving
- Clinical Trials



\$10,000 **Advocating for your Loved One with LGS**

- Talking to Your Doctor & IEP Advocacy trainings
- Support LGS Advocates in our efforts to attend Rare Disease week on Capitol Hill and share our stories with legislators
- Participate in Rare Across America legislative visits during the Congressional summer recess

\$20,000 **LGS Educational Series Campaign** **Our LGS Community is stronger with facts!**

The LGS Foundation is dedicated to providing our community with educational resources that are useful and relevant to our families. With input from patient-families, we have identified multiple areas of interest.

With several focuses to choose from, this educational social media and email campaign will aim to dispel common myths and misunderstandings associated with LGS.

Possible Topics Include:

- **SUDEP & Mortality**
- **General LGS Myths**
- **Sleep & LGS**

This exclusive campaign sponsor will receive recognition on the campaign web page, emails, and social media posts.