# Shining a Light on LGS ATE

LENNOX-GASTAUT SYNDROME

# LIGHTING GUIDE

**Contents** 

**Illuminate Quick Tips** 

Ways to Illuminate for LGS on November 1
Tips for Lighting a Landmark Purple
Awareness Opportunities

Email Template for a Building Illumination Request

Illuminate at Home Guide

On International LGS Awareness Day, organizations around the world come together with families, community members, and supporters on November 1 to shine a light on Lennox-Gastaut Syndrome and raise awareness for the more than 1 million children and adults worldwide impacted by this devastating disorder.

## Ways to Illuminate for LGS November 1

Illuminate for LGS creates a public display of support in local communities as well as global solidarity for International LGS Awareness Day. Illuminating for LGS can be as simple as putting a purple bulb in your porch lamp or a much more involved project like turning a local landmark purple and/or green to help raise awareness.

- Home light display with yard sign
- Architectural light display
- Illuminate a building purple and/or green

### Tips to Lighting a Landmark

- Start early! There may be an application process involved or committee approval required.
- Identify a building or piece of architecture that can have their lighting changed to purple and/or green.
- Use our <u>template below</u> to send an email with your request to the local office or building manager. Complete the application (if necessary).



#### **Remember to Raise Awareness**

Illuminate for LGS is only successful if people know the reason! Post your yard sign explaining the significance of a landmark's lighting change.

Share on social - hashtag #LGSawareness Send a press release to the media using our <u>template</u>.

#### **SAMPLE Email Request to "Illuminate for LGS"**

From:	
To:	

Subject: Shine a Light on Lennox-Gastaut Syndrome - Nov 1

I am writing you today with a special lighting request for [Location Name]. We are looking to light up as many [Country] landmarks as possible for International Lennox-Gastaut Syndrome (LGS) Awareness Day on November 1, 2024, and we ask that you Illuminate in purple and/or green for LGS with us.

International Lennox-Gastaut Syndrome Awareness Day is a community-driven event. This annual event brings communities from around the world together to raise awareness for Lennox-Gastaut Syndrome, a severe epilepsy syndrome that develops in young children and often leads to lifelong disability.

Many amazing landmarks around the world, including Niagara Falls (Canada), the London Eye (UK), the Rock-n-Roll Hall of Fame (USA), and many more have been lit in purple and/or green to commemorate this special day. These efforts demonstrate the global unity of our rare disease community.

Thank you for your consideration on behalf of the LGS Foundation.

Signed,
[Your name & Contact Info]



For additional illumination support or to add a confirmed location to our global list, email: Kayleigh@LGSFoundation.org

Buildings, architecture, and public structures are not the only places where lighting can raise awareness. Shine a light on Lennox-Gastaut Syndrome on November 1 by illuminating your home or a single window purple and/or green.





#### **Buy Colored Lights**

There are several options to celebrate and illuminate for LGS at home. Here are a few ideas:

- Light your porch by changing the bulb
- Shine a spotlight on your house
- String lights around your front door
- Place candles in your window

#### Place an LGS Awareness Sign

Spreading the word about why you have chosen to illuminate your home purple is just as important as actually adding the purple and/or green lights. Print a sign with this template. Place it in your yard, on your mailbox, or at your door.





#### Post in a Community Group

Does your community, neighborhood or area have a Facebook group? Perhaps you use the mobile app Nextdoor to communicate with neighbors. However works best for you, start spreading the word about your awareness efforts.