

Shining a Light on LGS

ILLUMINATE FOR

LENNOX-GASTAUT SYNDROME

LIGHTING GUIDE

Contents

Illuminate Quick Tips

Ways to Illuminate for LGS on November 1
Tips for Lighting a Landmark Purple
Awareness Opportunities

Email Template for a Building Illumination Request

Illuminate at Home Guide

On International LGS Awareness Day, organizations around the world come together with families, community members, and supporters on November 1 to shine a light on Lennox-Gastaut Syndrome and raise awareness for the more than 1 million children and adults worldwide impacted by this devastating disorder.

Ways to Illuminate for LGS November 1

Illuminate for LGS creates a public display of support in local communities as well as global solidarity for International LGS Awareness Day. Illuminating for LGS can be as simple as putting a purple bulb in your porch lamp or a much more involved project like turning a local landmark purple and/or green to help raise awareness.

- Home light display with yard sign
- Architectural light display
- Illuminate a building purple and/or green

Tips to Lighting a Landmark

- Start early! There may be an application process involved or committee approval required.
- Identify a building or piece of architecture that can have their lighting changed to purple and/or green.
- Use our [template below](#) to send an email with your request to the local office or building manager. Complete the application (if necessary).

Remember to Raise Awareness

Illuminate for LGS is only successful if people know the reason! Post your yard sign explaining the significance of a landmark's lighting change.

Share on social -
hashtag #LGSawareness
Send a press release to the media using our [template](#).



SAMPLE Email Request to “Illuminate for LGS”

From: _____

To: _____

Subject: Shine a Light on Lennox-Gastaut Syndrome - Nov 1

I am writing you today with a special lighting request for [Location Name]. We are looking to light up as many [Country] landmarks as possible for International Lennox-Gastaut Syndrome (LGS) Awareness Day on November 1, 2024, and we ask that you illuminate in purple and/or green for LGS with us.

International Lennox-Gastaut Syndrome Awareness Day is a community-driven event. This annual event brings communities from around the world together to raise awareness for Lennox-Gastaut Syndrome, a severe epilepsy syndrome that develops in young children and often leads to lifelong disability.

Many amazing landmarks around the world, including Niagara Falls (Canada), the London Eye (UK), the Rock-n-Roll Hall of Fame (USA), and many more have been lit in purple and/or green to commemorate this special day. These efforts demonstrate the global unity of our rare disease community.

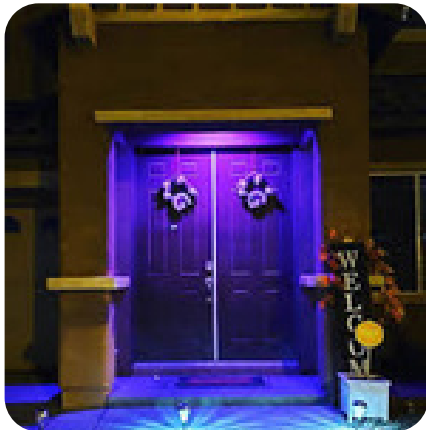
Thank you for your consideration on behalf of the LGS Foundation.

Signed,
[Your name & Contact Info]



For additional illumination support or to add a confirmed location to our global list, email: Kayleigh@LGSFoundation.org

Buildings, architecture, and public structures are not the only places where lighting can raise awareness. Shine a light on Lennox-Gastaut Syndrome on November 1 by illuminating your home or a single window purple and/or green.



Buy Colored Lights

There are several options to celebrate and illuminate for LGS at home. Here are a few ideas:

- Light your porch by changing the bulb
- Shine a spotlight on your house
- String lights around your front door
- Place candles in your window

Place an LGS Awareness Sign

Spreading the word about why you have chosen to illuminate your home purple is just as important as actually adding the purple and/or green lights. Print a sign with this template. Place it in your yard, on your mailbox, or at your door.



Post in a Community Group

Does your community, neighborhood or area have a Facebook group? Perhaps you use the mobile app Nextdoor to communicate with neighbors. However works best for you, start spreading the word about your awareness efforts.