OCT 14 - OCT 19

LGS FOUNDATION [®] LENNOX-GASTAUT SYNDROME	14 OCT	15 OCT	16 OCT	17 OCT	18 OCT	19 OCT
	Start Planning	Shine a Light on LGS	#jappy "Hjulloween Trick or Treat for LGS	Get Your LGS Awareness Apparel	Save the Date	RaiseRight for LGS
	Start planning how you and your family will recognize International Lennox- Gastaut Syndrome (LGS) Awareness Day on November 1st. Consider submitting a press release to your local news outlets. Download our guide on How to Engage the Press for International LGS Awareness Day	It takes planning to light a building, landmark, or monument purple. Start making calls and sending emails today! <u>Download the "Iluminate for LGS"</u> <u>Guide</u>	Order or Download your free LGS Trick or Treat cards. These customizable cards can be handed out during festivities, with holiday goodies, or anywhere you like!	Purchase your Official 2024 LGS Awareness Apparel and wear your support. There are a variety of designs, styles, and colors available!	Send a "Save the Date" email to your friends, family, and colleagues. Encourage everyone to wear PURPLE and shine a light on LGS on November 1st in honor of your Loved One with Lennox-Gastaut Syndrome.	It's never been easier to create fundraising opportunities for what matters most to you! Buy gift cards from your favorite brands to earn on your purchases.

OCT 20 - OCT 26

20 OCT	21 OCT	22 OCT	23 OCT	24 OCT	25 OCT	26 OCT
Illuminate for LGS at Home	Customize & Order Your Yard Sign	NEWS LGS Foundation Communications	LGS Awareness Flyer	Mark Your Calendar	Learn About LGS	Sign Up for LGS LEP-Database
Change the bulbs in your porch or garage light fixtures to a PURPLE and/or GREEN bulb or illuminate your home with PURPLE and/or GREEN string lights.	Compliment your PURPLE & GREEN lighting with a custom LGS Awareness Yard Sign that you can use year after year to raise awareness in your community. Choose a Design to ★ Personalize ★ Then, order your sign from SignsOnTheCheap.com, ESigns.com, Staples, Office Depot, or another vendor.	Sign up to receive important information from the LGS Foundation by email. Sign-Up to Receive Our Newsletter And connect with us on social media! Facebook Instagram YouTube LinkedIn X	Create your very own custom LGS Awareness flyer. You can distribute them to schools, therapy offices, churches, or anywhere you like! <u>Customize Here</u> Select the "use template for new design" option to customize it in Canva.	Mark Your Calendar and join us at one of our upcoming support groups and/or events.	Pick a topic below and learn something you might not have previously known about Lennox-Gastaut Syndrome. ✓ Causes of LGS ≪ Seizure Types Associated with LGS ← How is LGS Treated	Join the LGS Learn from Every Patient Database, a global network of patient powered data that is used to improve care for people living with Lennox-Gastaut Syndrome.

OCT 27 - NOV 2

27 OCT	28 OCT	29 OCT	30 OCT	31 OCT	1 NOV	2 NOV
Image: Constraint of the second sec	Follow-Up	Fundraise	Social Media Madness	Image: Align product of the second	LGS Awareness Day	Social Media Madness
Change your Profile Picture to include the official LGS Awareness Day profile frame!	Follow up on Illuminate for LGS building and monument requests. Add your approved Illumination locations to our global list by emailing Kayleigh @LGSFoundation.org	Start a Fundraiser to support the LGS Foundation's mission to improve the lives of those impacted by LGS through advancing research, awareness, education, and family support.	Make at least one post per day over the next week about Lennox- Gastaut Syndrome to create a buzz around International LGS Awareness Day.	Spread awareness around Halloween with your custom LGS Trick or Treat cards.	Today's social theme is "introduction." Re-share an LGS Foundation post to your friends and followers to introduce or reintroduce Lennox-Gastaut Syndrome (LGS). <u>Facebook</u>	Share a picture of how YOU are raising Awareness of LGS this November! Don't forget to tag the LGS Foundation! Facebook Instagram X
Select the "use template for new design" option to customize it in Canva.		Create Your <u>Personal LGS</u> <u>Fundraising Page</u> !	#LGSAwareness #IlluminateForLGS #EpilepsyAwarenessMonth		Instagram X #LGSAwareness #IlluminateForLGS #EpilepsyAwarenessMonth	▲ #LGSAwareness #IlluminateForLGS #EpilepsyAwarenessMonth

NOV 3 - NOV 9

3 NOV	4 NOV	5 NOV	6 NOV	7 NOV	8 NOV	9 NOV
Share Your Story	Social Media Madness	Social Media Madness	Donate to Support Our Mission	Social Media Madness	Social Media Madness	Customize & Share
Share your LGS story with the LGS Foundation. Stories may be used on the the website and social media to help raise awareness and let other families know they aren't alone.	Today's social theme is "show the journey." Sometimes a picture is worth a thousand words. Take a moment to post images and videos that show your LGS journey. Post a Picture or Video #LGSAwareness #IlluminateForLGS #EpilepsyAwarenessMonth	Share a post from the LGS Foundation on your social network. Facebook Instagram LinkedIn X #LGSAwareness #IlluminateForLGS #EpilepsyAwarenessMonth	Donate to the LGS Foundation and share your personal fundraising page to help raise crucial funds for LGS resources and support. Make a Gift Create a LGS Fundraising Page	Today's social theme is "resilience." In the face of challenges, you have shown incredible strength, love, and determination. Share about obstacles you have overcome on your LGS journey. #LGSAwareness #IlluminateForLGS #EpilepsyAwarenessMonth	Share a post from the LGS Foundation on your social network. Facebook Instagram LinkedIn X #LGSAwareness #IlluminateForLGS #EpilepsyAwarenessMonth	Raise awareness with our customizable LGS Awareness Graphics. Easily personalize templates to share on social media, with your friends, family, or even at the school and/or office.

NOV 10 - NOV 14

10 NOV	11 NOV	12 NOV	13 NOV	14 NOV	
Join Our Advocacy Efforts	LGS Awareness Video	8 Share Your Fundraiser	Learn About LGS Family Resources	Champion Our Cause	
Join our mission to help improve the lives of our LGS community by advocating for government funding, improved healthcare outcomes, and lifelong support for individuals with LGS.	Share the 2024 LGS Awareness Video from the LGS Foundation on your social networks. Don't forget to use the hashtags: #LGSAwareness #IlluminateForLGS #EpilepsyAwarenessMonth YouTube	Share your fundraiser with friends, family, and colleagues. • Text • Email • Phone Call • Handwritten Note	 New Family Welcome Kit About LGS Treatments Kit VIP Siblings Kit Adult C.A.R.E Binders and more! 	Join the LGS volunteer movement The LGS Foundation relies on dedicated volunteers to help drive our mission and realize a future where everyone impacted by LGS can live life to the fullest.	<section-header></section-header>